

story continued from cover... For this reason, UPMC forYou has chosen to support St. Joseph Health Ministries' Brush. Brush. Smile!® program. Through its dental mobile units, SJHM is able to reach out and provide services to Lancaster's 16 school districts and community service organizations.

What do you hope to see as the impact of your donation in the community?

UPMC forYou has more than a decade of experience caring for medical assistance recipients and the communities in which our members reside. Through its investment in this community organization, UPMC forYou strives to expand access to dental care, enhance the patient experience of care, improve the health of members, and control the per-capita cost of care.

How did you become connected with SJHM?

UPMC forYou became connected with SJHM through its community involvement in Lancaster County and our desire to improve dental access to the children we serve. Our medical assistance program offers comprehensive benefits that help members get health services such as prenatal care, immunizations, dental and vision services.

What is it about the services SJHM provides that is unique or interesting to UPMC?

SJHM's mission to improve the health of economically disadvantaged children, from birth to high school, is very compatible with UPMC forYou's commitment to improve the health of our members in Lancaster County by offering innovative products, cost-effective solutions, and service excellence through unique partnerships with our health systems, our members, and community partners.

Highmark Blue Shield renews sponsorship

Highmark Blue Shield has renewed its six-month sponsorship of Brush.Brush.Smile!®. Look for the Highmark sign on the side of the Brush Brush Bus as it travels to destinations throughout Lancaster County.

Meanwhile, we'll feature Highmark's continued partnership with St. Joseph Health Ministries, including funding for a new piece of dental equipment, in the next issue of Word of Mouth.



Grants received



Stephanie Grambau, president of the Alliance of the Lancaster County Dental Society, presents a \$1,500 donation to Sean Reynolds, president and CEO of St. Joseph Health Ministries, in support of Brush. Brush. Smile!®

Generous contributions to St. Joseph Health Ministries enable us to fulfill our mission of improving the health of children in need within Lancaster County.

Thank you to these organizations for providing grants to Brush.Brush. Smile!® since July 1, 2011:

- Lancaster Northeast Rotary Club
- Armstrong Foundation
- Lancaster County Dental Alliance
- Highmark Blue Shield
- Philoptochos Society

Help wanted: Brush Brush Bus driver

We're fond of describing the Brush Brush Buses as dental practices on wheels. So you can appreciate how important it is to get the buses to their destinations safely and on time.

We're looking for a driver who would be responsible for delivering the buses from their storage garages to designated sites. This position is for three days per week, four hours per day, split between morning delivery and afternoon pickup.

A high school diploma, CDL license with air brake certification, and clean driving record are required. Candidates should apply at www.sjhm.org or email a resume and letter to ruthfellabaum@catholic-health.net or fax them to 717-397-6057.

CATHOLIC HEALTH INITIATIVES®

St. Joseph Health Ministries

1929 Lincoln Highway East, Suite 150
Lancaster, PA 17602



Front row from left: Coleen Kayden, Medication Information Services, and Daphne Hudson, Integrity Bank, Diamond Sponsors; Lori Burkholder, WGAL-TV, master of ceremonies; Gala committee members Tara Fausnaught and Michelle Flint. Back row: Sean Reynolds, president/CEO, St. Joseph Health Ministries; Gala committee members Anita Hostetter, Amy Neumyer and Dana Kemper.

In this issue:

- Partnership Perspective: UPMC for You
- Highmark renews sponsorship

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word of mouth

a quarterly publication of St. Joseph Health Ministries



Amish and Mennonite communities among summer bus stops

For the first time, St. Joseph Health Ministries has partnered with Penn State Cooperative Extension to provide dental services to members of the Amish and Mennonite communities who may have difficulty accessing needed care.

Our dental team and the Brush Brush Bus will provide care to 75 to 100 children at three centralized locations this summer.

"Through Brush. Brush. Smile!®, we are committed to bringing high-quality, accessible care to those in need of service," said Sean Reynolds, president and CEO of St. Joseph Health Ministries. "We are pleased to extend our reach in order that our delivery reflects the diverse make-up of our community."

Meanwhile, additional summer stops include:

- Catholic Charities
- San Juan Bautista summer camp
- PA Migrant Education Program
- Future Generations
- Crispus Attucks
- Manos House

Donate Now!

Partnership Perspective: UPMC for You

Solutions to oral health issues in Lancaster County come from collective work, bringing together public and private entities across multiple sectors to address the need.

UPMC forYou is a valued partner of St. Joseph Health Ministries, having provided financial support for our Gala, 2012 donor recognition event and education program.

Jonathan Encarnacion (below) is director of strategic partnership development for UPMC's Lancaster County team. We asked him to elaborate on UPMC forYou's philosophy of community involvement and why St. Joseph Health Ministries is a good fit for his organization.



What challenges do you see that children face in receiving affordable care?

There is consensus among experts that oral health is an integral component of children's overall health and well-being; however, a large share of children do not receive recommended preventive and primary oral health care, and dental care is their most prevalent unmet health care need. Access to dental care is disproportionately affecting low-income and minority children. Medicaid and the Children's

Health Insurance Program (CHIP) are major sources of dental coverage, reaching many low-income children, but inadequate access to dental care among this population remains a critical health policy challenge.

What is UPMC forYou's philosophy on community engagement and support of non-profit organizations?

UPMC forYou, ranked as the No. 1 Medicaid plan in Pennsylvania, has a history and a culture of collaboration with community-based organizations. Its strategy is based on developing key partnerships in order to address disparities among economically disadvantaged populations. UPMC forYou's partnership with SJHM is a good example of one of our core values - believing that positive partnerships and teamwork improve results for the entire community.

Which projects did you choose to support and why?

The supply of dentists, especially pediatric dentists, is inadequate in our health care system overall. According to the Health Policy Forum, there are 10 times more practicing pediatricians than pediatric dentists. Furthermore, low access to dental care in certain areas is attributable in part to uneven geographic distribution of dentists; that is, urban vs. rural counties.

story continues on page 5...

Use the enclosed pledge form or visit www.sjhm.org.

Brush. Brush. Smile!®

Fiscal Year Statistics

Patients from urban areas
Columbia and School District of Lancaster

32%

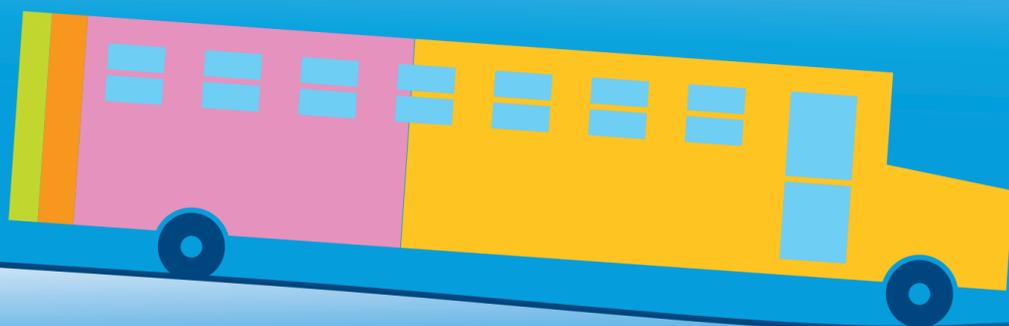
Patients from suburban/rural areas
Other 14 Districts in Lancaster

68%

Patients: urban vs. suburban/rural

Patient Grade Levels

3% Grade 9-12 4% Grade 7-8 35% Grade 4-6 58% Grade K-3



Bright Smiles
lead to
Bright Futures

Patients' Average
Household Income

\$15,324

Patients' Average
Household Size

4.35

Patients'
Average
Age

7.9

Average
dollar value of
care provided
per patient

\$944

Total dollar
value of care

\$933,680

Consolidated Statement of Financial Position

Projected fiscal year ended June 30, 2012

Assets

CURRENT ASSETS

Cash.....	\$192,585
Accounts Receivable	\$13,950
Inventory.....	\$19,000
Prepaid Expenses.....	\$13,262
Total Current Assets	\$238,797

INVESTMENTS

FURNITURE & EQUIPMENT

OTHER ASSETS

Total Assets

.....\$41,886,306

Liabilities and Net Assets

CURRENT LIABILITIES

Compensation & Benefits.....	\$35,177
Accounts Payable & Accrued Expenses.....	\$23,742
Total Current Liabilities	\$58,919

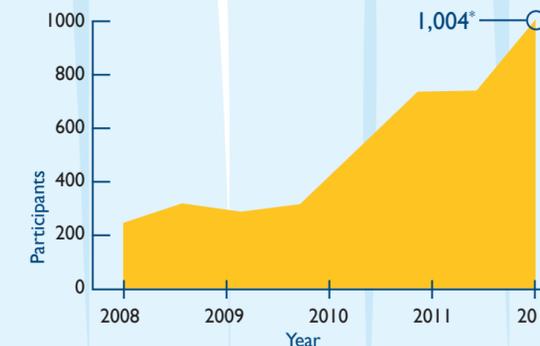
NET ASSETS

Unrestricted.....	\$40,823,372
Temporarily Restricted	\$375,136
Permanently Restricted.....	\$628,879
Total Net Assets.....	\$41,827,387

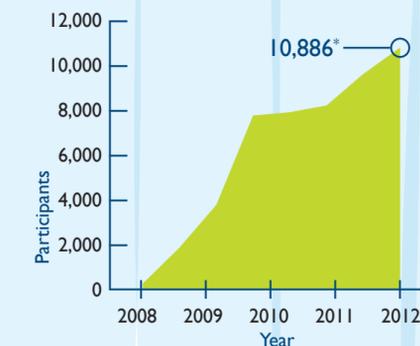
Total Liabilities and Net Assets

.....\$41,886,306

Clinical care: preventive and restorative

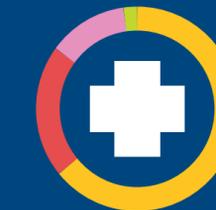


Education: classroom, community and Dental Olympics



*Through June 8, 2012

Insurance Status of Patient



64% Medicaid
21% Uninsured
13% Without dental insurance
2% Access

Race/Ethnicity of Patient



44% White/Non-Hispanic
35% Hispanic/Latino
12% African-American
4% Other
4% Asian/Pacific Islander
1% Native American

Gender of Patient

